

2026



PEQUOT LAKES
Chamber of Commerce

SPONSORSHIP OPPORTUNITIES

PUT YOUR BUSINESS IN FRONT OF *thousands!*

Turn Event Moments into Meaningful Brand Interactions

Sponsoring Stars & Stripes Days and Bean Hole Days isn't just about visibility—it's about **engaging directly with thousands** of attendees in memorable ways.

- » **Take the Stage:** Connect live with the crowd during entertainment.
- » **Own the Moments:** Align your brand with fireworks, parades, and headline events.
- » **Be Seen Everywhere:** Gain visibility across signage, apparel, and promotions.
- » **Get in Their Hands:** Branded items keep your business top of mind.
- » **Show Up On-Site:** Turn face-to-face interactions into real connections.
- » **Be Part of the Tradition:** Tie your brand to beloved community experiences.
- » **Amplify Your Reach:** Extend exposure through radio, social, and Chamber marketing.

VISIT PEQUOTLAKES.COM FOR EVENT DETAILS

STARS AND STRIPES ★ DAYS ★

JULY 3-4, 2026



EVENT DETAILS

Bean Hole DAYS

JULY 14-15, 2026



EVENT DETAILS



STARS & STRIPES
DAYS, PEQUOT
LAKES, MN

BLAZE AIR

Stars & Stripes and
Bean Hole Days
attract **10,000+**
visitors, bringing
energy & excitement
into our community
year after year.

PLATINUM SPONSOR



Platinum Sponsor: \$3,000
(SOLD)

Maximum exposure. Be seen everywhere, by everyone, during both events.

- » Business logo on all signs and event banners during both events
- » Business acknowledgment during radio ads
- » Business invited as guest on WJJY Community focus and R&J Radio
- » (1) Free 6 months banner advertising on PequotLakes.com homepage
- » Business logo on all print advertising materials
- » Business Thank You during Stars & Stripes Days parade and Bean Hole Days program
- » Float will lead the Stars & Stripes Days Parade
- » 4 free "Best" Swell Ads
- » Business logo included on Bean Hole Days shirts
- » Social media shout-out (reach thousands of local followers)
- » Logo linked to your website on Chamber event pages

Titanium Sponsor: \$2,500
(Exclusive)

High impact visibility across both events.

- » Business logo on all print advertising materials
- » Business acknowledgment during radio ads
- » Business logo on all signs and event banners during both events
- » Business Thank You during Stars & Stripes Days parade and Bean Hole Days program
- » Business float will follow the Band Sponsor during the Stars & Stripes Days Parade
- » 2 free "Best" Swell Ads
- » Business logo included on Bean Hole Days shirts
- » Social media shout-out (reach thousands of local followers)
- » Logo linked to your website on Chamber event pages

Bean Mug Sponsor: \$2,500
(Exclusive)

Be part of a lasting tradition people take home with them.

- » Business logo printed on all Bean Hole Days mugs
- » Business Thank You during Bean Hole Days program
- » 2 free "Best" Swell ads
- » Business logo on print advertising materials
- » Business logo included on Bean Hole Days shirts
- » Social media shout-out (reach thousands of local followers)
- » Logo linked to your website on Chamber BHD event pages

★ Band Sponsor: \$2,000
(Exclusive)

Take the mic and connect directly with the crowd.

- » Business representative may promote live during Stars & Stripes Days band breaks
- » Float will follow the Platinum Sponsor during the Stars & Stripes Days Parade
- » Business Thank You during Stars & Stripes Days parade
- » Business logo on print advertising materials
- » 2 free "Best" Swell Ads
- » Social media shout-out (reach thousands of local followers)
- » Logo linked to your website on Chamber SSD event pages

☪ Pit Crew Sponsor: \$1,500
(1 Available)

Strong community presence during the most unique event.

- » Business representative able to advertise during Bean Hole Days
- » 3 free "Best" Swell Ads
- » Business logo on Bean Hole Days print advertising materials
- » Business Thank You during Bean Hole Days program
- » Business logo listed on thank you banner at Bean Hole Days
- » Business logo included on Bean Hole Days shirts
- » Social media shout-out (reach thousands of local followers)
- » Business name linked to your website on Chamber BHD event pages

★ Blinky Button Sponsor: \$1,500
(SOLD)

Put your brand directly into hundreds of hands.

- » Business logo on 500 blinky buttons sold to attendees as "deals & discounts" pass
- » 2 free "Best" Swell Ads
- » Business logo included on SSD programs
- » Social media shout-out (reach thousands of local followers)
- » Logo linked to your website on Chamber SSD event pages

★ Fireworks Sponsor: \$1,000
(5 Available)

Own the biggest "wow" moment of the entire celebration.

- » Business Thank You during the Stars & Stripes July 3rd band performance
- » Business Thank You during Stars & Stripes Days parade
- » Premiere placement in Stars & Stripes Days Parade lineup
- » Business logo or name included on print advertising materials
- » Social media shout-out (reach thousands of local followers)
- » Logo linked to your website on Chamber SSD event pages

Gold Sponsor: \$1,000
(10 Available)

Business acknowledgement during the biggest events.

- » Business Thank You during Stars & Stripes Days parade and Bean Hole Days program
- » Business float will follow the Fireworks Sponsors during the Stars & Stripes Days Parade
- » Business name included on Bean Hole Days shirts
- » Social media shout-out (reach thousands of local followers)
- » Business name linked to your website on Chamber event pages

Silver Sponsor: \$750

Support the events while gaining local recognition.

- » Business float will follow the Gold Sponsors during the Stars & Stripes Days Parade
- » Business included on print advertising materials
- » Business name included on Bean Hole Days shirts
- » Social media shout-out (reach thousands of local followers)
- » Business name linked to your website on Chamber event pages

Bronze Sponsor: \$500

(10 Available)

Show community support and be recognized.

- » Business name included on print advertising materials
- » Business name included on Bean Hole Days shirts
- » Business name linked to your website on Chamber event pages

☪ Bean Pot Sponsor: \$500
(4 Available)

Be the heart of the action.

- » Business logo featured on sign at Bean Pit
- » Volunteers from your business may wear logo attire and will be recognized during the program.
- » Business included on print advertising materials
- » Business name included on Bean Hole Days shirts
- » Social media shout-out (reach thousands of local followers)
- » Business name linked to your website on Chamber BHD event pages

Community Sponsor: \$350
(Unlimited)

Brand visibility in high-traffic areas during the events.

- » Business logo featured on satellite signs and Chamber restroom stalls during both events
- » Business name linked to your website on Chamber event pages

☪ = Exclusive to Bean Hole Days

★ = Exclusive to Stars & Stripes Days

SPONSORSHIP DEADLINE: MAY 29, 2026

To receive the full benefits of your sponsorship, return this form to the Pequot Lakes Chamber by May 29, 2026.

PAGE 2

SPONSORSHIP CONTRACT

FILL OUT THIS FORM ONLINE!



SPONSORSHIP DEADLINE: MAY 29, 2026

To receive full sponsorship benefits, return this form to the Pequot Lakes Chamber by May 29, 2026.

MAIL OR EMAIL FORM & PAYMENT TO:

Pequot Lakes Chamber of Commerce, P.O. Box 208, Pequot Lakes, MN 56472 | Nichole@PequotLakes.com

CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____ City: _____ State: _____

SPONSORSHIP SELECTION

SPONSORSHIP OPPORTUNITIES

- SOLD!** Platinum Sponsor (\$3,000)
- Titanium Sponsor (\$2,500)
- Bean Mug Sponsor (\$2,500)
- Band Sponsor (\$2,000)
- Pit Crew Sponsor (\$1,500)
- SOLD!** Blinky Button Sponsor (\$1,500)
- Fireworks Sponsor (\$1,000)
- Gold Sponsor (\$1,000)
- Silver Sponsor (\$750)
- Bronze Sponsor (\$500)
- Bean Pot Sponsor (\$500)
- Community Sponsor (\$350)

FIREWORKS SHOW DONATION

- \$100 Donation
- \$200 Donation
- \$500 Donation
- Other: \$ _____

OTHER WAYS TO PARTICIPATE (CHAMBER MEMBER BENEFITS)

- I will host an event or activity at my business during SSD or/and BHD. Event date(s), description, time, and location: _____
- I will offer a Deal/Discount during Stars & Stripes Days. Please supply me with Blinky Buttons to sell at \$5 each.
My Blinky Button Deal/Discount Offer: (Valid July 3-4, 2026 or indicate otherwise) _____
- Sign up my business to be a participant in the Stars & Stripes Parade on July 4, 2026.
- Contact me for to help with Chamber volunteer opportunities on July 4, 2026.

PAYMENT

Total Investment: \$ _____

- Check enclosed
- Invoice me
- Contact me for credit card info

Make checks payable to: Pequot Lakes Chamber of Commerce

