

# STARS AND STRIPES DAYS

JULY 3-4, 2025



Scan QR Code for event details or visit [PequotLakes.com](https://PequotLakes.com)

# Bean Hole DAYS

JULY 15-16, 2025



Scan QR Code for event details or visit [PequotLakes.com](https://PequotLakes.com)



PEQUOT LAKES  
Chamber of Commerce

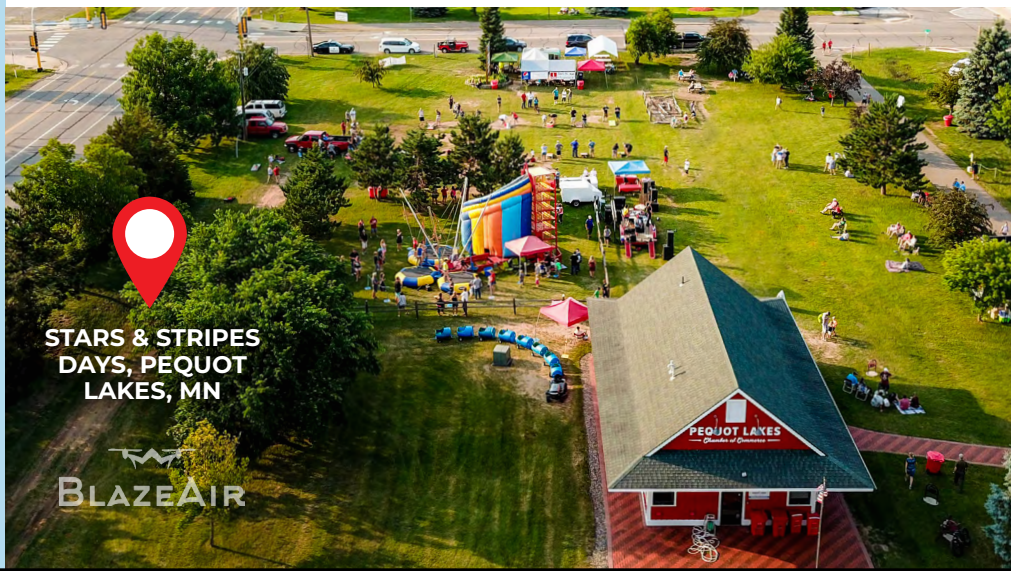
2025

# SPONSORSHIP OPPORTUNITIES

We need your financial support for the \$25,000+ required to coordinate, promote, host, and enjoy these grand events!

Stars & Stripes and Bean Hole Days are premiere community events that draw thousands of visitors into our community and provide entertainment and fun for our residents and visitors alike.

Activities for **Stars & Stripes Days** include live music, food and craft vendors, games for adults and kids, the popular Stars & Stripes parade, and a spectacular firework display. **Bean Hole Days** offers live music, games for adults and kids, and bowls and bowls of baked beans! We would be unable to bring these events to our community without the generous support of the businesses. Please consider sponsoring these events and we'll make sure the crowds descending on Pequot Lakes know you did your part!



STARS & STRIPES DAYS, PEQUOT LAKES, MN

BLAZE AIR

### **Platinum Sponsor: \$3,000**

(1 Available)

- Business logo linked to your website on Chamber event sites
- Business logo on all print advertising materials
- Business acknowledgment during radio ads
- Business invited as guest on WJJY Community focus and R&J Radio
- Business logo on all signs and event banners during both events
- Business thank you during Stars & Stripes Days parade and Bean Hole Days program
- Float will be the first of the sponsors in the Stars & Stripes Days Parade
- Business logo included on Bean Hole Days shirts
- Social media shout-outs
- 4 free "Best" Swell Ads

### **Band Sponsor: \$2,500**

(1 Available)

- Business representative able to advertise live during Stars & Stripes Days band breaks
- Business logo linked to your website on Chamber event sites
- Business logo on print advertising materials
- Business thank you during Stars & Stripes Days parade and Bean Hole Days program
- Float will follow the Platinum Sponsor during the Stars & Stripes Days Parade
- Business logo included on Bean Hole Days shirts
- Social media shout-out
- 3 free "Best" Swell Ads

### **Bean Mug Sponsor: \$2,500**

(1 Available)

- Business logo printed on all Bean Hole Days mugs
- Business logo linked to your website on Chamber event sites
- Business logo on print advertising materials
- Business thank you during Bean Hole Days program
- Business logo included on Bean Hole Days shirts
- Social media shout-out
- 3 free "Best" Swell ads

### **In-kind Donations**

- Receive a sponsorship value equal to the monetary value of the item(s) donated! Items must be approved by Pequot Lakes Chamber Director.

### **Pit Crew Sponsor: \$1,500**

(1 Available)

- Business representative able to advertise during Bean Hole Days
- Business logo linked to your website on Chamber event sites
- Business logo on print advertising materials
- Business thank you during Stars & Stripes Days parade and Bean Hole Days program
- Business float will follow the Titanium Sponsor during the Stars & Stripes Days Parade
- Business logo included on Bean Hole Days shirts
- Social media shout-out
- 3 free "Best" Swell Ads

### **Fireworks Finale Blast Sponsor: \$2,000**

(Unlimited)

- Social Media Shout-Out
- Business Thank You during the Stars & Stripes July 3rd band performance

### **Titanium Sponsor: \$2,000**

(1 Available)

- Business logo linked to your website on Chamber event sites
- Business logo on all print advertising materials
- Business acknowledgment during radio ads
- Business logo on all signs and event banners during both events
- Business thank you during Stars & Stripes Days parade and Bean Hole Days program
- Business float will follow the Band Sponsor during the Stars & Stripes Days Parade
- Business logo included on Bean Hole Days shirts
- Social media shout-out
- 2 free "Best" Swell Ads

### **Gold Sponsor: \$1,000**

(10 Available)

- Business logo linked to your website on Chamber event sites
- Business logo or name included on print advertising materials
- Business thank you during Stars & Stripes Days parade and Bean Hole Days program
- Business float will follow the Titanium Sponsor during the Stars & Stripes Days Parade
- Business name included on Bean Hole Days shirts
- Social media shout-out
- 1 free "Best" Swell Ad

### **Silver Sponsor: \$750**

(10 Available)

- Business logo linked to your website on Chamber event sites
- Business name included on print advertising materials
- Business thank you during Stars & Stripes Days parade and Bean Hole Days program
- Business float will follow the Gold Sponsors during the Stars & Stripes Days Parade
- Business name included on Bean Hole Days shirts
- Social media shout-out
- 1 free "Better" Swell Ad

### **Bronze Sponsor: \$500**

(10 Available)

- Business name linked to your website on Chamber event sites
- Business name included on print advertising materials
- Business name included on Bean Hole Days shirts
- Social media shout-out
- 1 free "Better" Swell Ad

### **Bean Pot Sponsor: \$500**

(5 Available)

- Business logo featured on sign at Bean Pit
- Business logo linked to your website on Chamber event sites
- Business logo or name included on print advertising materials
- Volunteers from your business may wear logo attire and will be recognized during the program.
- Business name included on Bean Hole Days shirts
- Social media shout-out
- 1 free "Better" Swell Ad

### **Porta Potty Sponsor: \$500**

(1 Available)

- Business logo featured on porta potty signs during both events
- Business name linked to your website on Chamber event sites
- Business name included on print advertising materials
- Social media shout-out
- 1 free "Better" Swell Ad

 = Sponsorship Level exclusive to Bean Hole Days

**SPONSORSHIP DEADLINE: MAY 30, 2025**  
To receive the full benefits of your sponsorship, return this form to the Pequot Lakes Chamber by May 30, 2025.

2025 STARS & STRIPES DAYS AND BEAN HOLE DAYS

# SPONSORSHIP CONTRACT

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

## SPONSORSHIP TYPE (MEMBER RATES)

- |   |  |  |
|---|--|--|
| <input type="radio"/> Platinum Sponsor (\$3,000)  | <input type="radio"/> Band Sponsor (\$2,500)     | <input type="radio"/> Bean Mug Sponsor (\$2,500) |
| <input type="radio"/> Pit Crew Sponsor (\$1,500)  | <input type="radio"/> Titanium Sponsor (\$2,000) | <input type="radio"/> Gold Sponsor (\$1,000)     |
| <input type="radio"/> Silver Sponsor (\$750)      | <input type="radio"/> Bronze Sponsor (\$500)     | <input type="radio"/> Bean Pot Sponsor (\$500)   |
| <input type="radio"/> Porta Potty Sponsor (\$350) |  |  |

## FIREWORKS SPONSORSHIP OR DONATION

- Finale Blast Sponsor (\$2,000)** (Recognition on Social Media + during the Stars & Stripes July 3rd band performance.)
- \$100 Donation    \$200 Donation    \$500 Donation    Other: \$ \_\_\_\_\_

## PAYMENT

Total Investment: \$ \_\_\_\_\_

- Check enclosed    Invoice me    Contact me for credit card info

*Make checks payable to: Pequot Lakes Chamber of Commerce*



### SPONSORSHIP DEADLINE: MAY 30, 2025

To receive full sponsorship benefits, return this form to the Pequot Lakes Chamber by May 30, 2025.

### MAIL OR EMAIL FORM & PAYMENT TO:

Pequot Lakes Chamber of Commerce, P.O. Box 208, Pequot Lakes, MN 56472 | [Colleen@PequotLakes.com](mailto:Colleen@PequotLakes.com)

**QUESTIONS?** Pequot Lakes Chamber Director, Colleen Faacks. [Colleen@PequotLakes.com](mailto:Colleen@PequotLakes.com) | (218) 568-8911