



PEQUOT LAKES

Chamber of Commerce

Stars & Stripes and Bean Hole Days are premiere community events that draw thousands of visitors into our community and provide entertainment and fun for our residents and visitors alike.

Activities for **Stars & Stripes Days** include live music, food and craft vendors, games for adults and kids, the popular Stars & Stripes parade and a spectacular firework display. **Bean Hole Days** offers live music, games for adults and kids and bowls and bowls of baked beans! Last year's community picnic will be enhanced to recognize volunteers and others in the community that make this a special place to live, work and play. We would be unable to bring these events to our community without the generous support of the businesses. Please consider sponsoring these events and we'll make sure the crowds descending on Pequot Lakes know you did your part!

2021 SPONSORSHIP OPPORTUNITIES

We need your financial support for the \$25,000+ needed to coordinate, promote, host, and enjoy these grand events!

Platinum Sponsor – member \$2,000/non-member \$2,500

As our single Platinum Sponsor, your business name will be everywhere! Specifically, you'll find accolades to your business on the Chamber website events page, all Chamber social media accounts with business logo and live link, all marketing materials including radio and cable broadcasts, newspaper ads, event banners, t-shirts and much more! Your business will also receive four Swell Chamber promotional ads and will lead the Stars & Stripes parade. See complete sponsorship package details attached.

Titanium Sponsor – member \$1,000/non-member \$1,250

As a Titanium Sponsor, your business will be promoted on the Chamber website events page, all Chamber social media accounts with business logo and live link, all marketing materials including radio and cable broadcasts, newspaper ads, event banners and much more! Your business will also receive two Swell Chamber promotional ads. See complete sponsorship package details attached.

Gold Sponsor – member \$500/non-member \$550

As a Gold Sponsor, your business will be promoted on the Chamber website events page, all Chamber social media accounts and all marketing materials. Your business will also receive one Swell Chamber promotional ads. See complete sponsorship package details attached.

Silver Sponsor – member \$350/non-member \$385

As a Silver Sponsor, your business will be promoted on the Chamber website events page, all Chamber social media accounts and all marketing materials. Your support at this level will also sponsor one of the event porta potties, on which your business name will be prominently displayed. See complete sponsorship package details attached.

Bronze Sponsor – member \$200/non-member \$220

As a Bronze Sponsor, your business will be promoted on the Chamber website events page and all Chamber social media accounts. See complete sponsorship package details attached.

Bean Hole Days Bean Pot Sponsor - \$300 (five available)

As a Bean Pot Sponsor, your business will be featured on a sign by the bean pit, on all marketing materials for Bean Hole Days, including an insert in the Echo Journal, on the Chamber Website event page and Chamber social media accounts. Volunteers from your business may wear logo attire and will be recognized during the program.

CASH IN YOUR IN-KIND DONATIONS

Receive a sponsorship value equal to the monetary value of the item(s) donated! Items must be approved by Interim Director, Sue Galligan.

2021 SPONSORSHIPS:

STARS & STRIPES + BEAN HOLE DAYS

	PLATINUM SPONSOR	TITANIUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	SUPPORT SPONSOR
MEMBER	\$2,000	\$1,000	\$500	\$350	\$200	\$100
NON-MEMBER	\$2,500	\$1,250	\$550	\$385	\$220	\$100

Business name listed on front of porta potty (1 per sponsorship)						
Business name listed on chamber website event page						
Business name mentioned on Chamber social media accounts: Facebook						
Business name listed on all marketing materials						
Business name thank you during parade and in Bean Hole Days program						
Business float will lead parade in sponsorship order (Chamber members only)						
Business name listed on Chamber Newsletter (Chamber members only)						
Business to receive (1) Swell Good Ad						
Business to receive (1) Swell Better Ad						
Business logo and link on Chamber social media accounts: Facebook						
Business name mentioned on Community Connection, Lakes Media television show						
Business name mentioned on WJJY's Community Focus radio show and on WWWI						
Business may provide and distribute giveaways to attendees during each event						
Business may introduce the entertainment and advertise your business						
Business may provide and display business banner during July 3rd entertainment						
Business to receive (2) Swell Better Ad						
Business name placed on all marketing materials						
Business name and logo on all signs and event banners during both events for (3) weeks						
Business may provide and display banner on Trailside Park fence during both events						
Business representative invited as guest on WJJY Community focus and WWWI						
Business name placed on Bean Hole Days pit crew tees and event volunteer t-shirts						
Business name and logo listed in Stars & Stripes Days and Bean Hole Days insert in The Echo						

STARS & STRIPES + BEAN HOLE DAYS 2021 SPONSORSHIP CONTRACT

FINAL SPONSORSHIP COMMITMENT DATE: MAY 15, 2021

MAIL FORM TO:

Pequot Lakes Chamber of Commerce
P.O. Box 208, Pequot Lakes, MN 56472

For more information, contact Pequot Lakes Chamber of Commerce: (218)-568-8911.

NOTE: While the Pequot Lakes Chamber and Events Committee strive to comply with benefits listed, some details of sponsorship may be subject to change.

Contact: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Sponsorship Level: _____ Add a Fireworks Sponsorship: \$100

Total Sponsorship Amount: \$ _____ Signature: _____

Check enclosed Please contact me for credit card information I would like to break my sponsorship up into payments

The Pequot Lakes Chamber of Commerce thanks:

THE STARS & STRIPES COMMITTEE MEMBERS:

Eric Klang, Pequot Lakes Police Department | Colton Maher, Woods to Water Real Estate | Butch Henke, Pequot Lakes Legion
Cathy Malecha, Timeless Appeal | Kim Zeisemers, Narveson Management | Rich Spiczka, City of Pequot Lakes

BEAN HOLE DAYS CHAIRS

Cindy Hidde, Stonemark Land Surveying | Kirk Larson