



Stars & Stripes and Bean Hole Days are premiere community events that draw thousands of visitors into our community and provide entertainment and fun for our residents and visitors alike.

Activities for Stars & Stripes Days include live music, food and craft vendors, games for adults and kids, the popular Stars & Stripes parade and a spectacular firework display.

Bean Hole Days offers live music, games for adults and kids and bowls and bowls of baked beans! Last year’s community picnic will be enhanced to recognize volunteers and others in the community that make this a special place to live, work and play. Elvis is back by popular demand and promises not to disappoint!

We would be unable to bring these events to our community without the generous support of the businesses. Please consider sponsoring these events and we’ll make sure the crowds descending on Pequot Lakes know you did your part!

We need your financial support for the \$25,000+ needed to coordinate, promote, host, and enjoy these grand events!

2020 Sponsorship Opportunities

Platinum Sponsor – member \$2,000/non-member \$2,500

As our single Platinum Sponsor, your business name will be everywhere! Specifically, you’ll find accolades to your business on the Chamber website events page, all Chamber social media accounts with business logo and live link, all marketing materials including radio and cable broadcasts, newspaper ads, event banners, t-shirts and much more! Your business will also receive four Swell Chamber promotional ads and will lead the Stars & Stripes parade.

See complete sponsorship package details attached.

Titanium Sponsor – member \$1,000/non-member \$1,250

As a Titanium Sponsor, your business will be promoted on the Chamber website events page, all Chamber social media accounts with business logo and live link, all marketing materials including radio and cable broadcasts, newspaper ads, event banners and much more! Your business will also receive two Swell Chamber promotional ads.

See complete sponsorship package details attached.

Gold Sponsor – member \$500/non-member \$550

As a Gold Sponsor, your business will be promoted on the Chamber website events page, all Chamber social media accounts and all marketing materials. Your business will also receive one Swell Chamber promotional ads.

See complete sponsorship package details attached.

Silver Sponsor – member \$350/non-member \$385

As a Silver Sponsor, your business will be promoted on the Chamber website events page, all Chamber social media accounts and all marketing materials. Your support at this level will also sponsor one of the event porta potties, on which your business name will be prominently displayed.

See complete sponsorship package details attached.

Bronze Sponsor – member \$200/non-member \$220

As a Bronze Sponsor, your business will be promoted on the Chamber website events page and all Chamber social media accounts.

See complete sponsorship package details attached.

Bean Hole Days Bean Pot Sponsor - \$300 (five available)

As a Bean Pot Sponsor, your business will be featured on a sign by the bean pit, on all marketing materials for Bean Hole Days, including an insert in the Echo Journal, on the Chamber Website event page and Chamber social media accounts. Volunteers from your business may wear logo attire and will be recognized during the program.

CASH IN YOUR IN-KIND DONATIONS

Receive a sponsorship value equal to the monetary value of the item(s) donated! Items must be approved by Director, Katie Wassermann.

2020 SPONSORSHIPS: STARS & STRIPES + BEAN HOLE DAYS

	PLATINUM SPONSOR	TITANIUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	SUPPORT SPONSOR
MEMBER	\$2,000	\$1,000	\$500	\$350	\$200	\$100
NON-MEMBER	\$2,500	\$1,250	\$550	\$385	\$220	\$100

Business name listed on front of porta potty (1 per sponsorship)	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>		
Business name listed on chamber website event page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business name mentioned on Chamber social media accounts: Facebook	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Business name listed on all marketing materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Business name thank you during parade and in Bean Hole Days program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Business float will lead parade in sponsorship order (Chamber members only)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Business name listed on Chamber Newsletter (Chamber members only)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Business to receive (1) Swell Good Ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Business to receive (1) Swell Better Ad	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Business logo and link on Chamber social media accounts: Facebook	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Business name mentioned on Community Connection, Lakes Media television show	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Business name mentioned on WJJY's Community Focus radio show and on WWWI	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Business may provide and distribute giveaways to attendees during each event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Business may introduce the entertainment and advertise your business	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Business may provide and display business banner during July 3rd entertainment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Business to receive (2) Swell Better Ad	<input checked="" type="checkbox"/>					
Business name placed on all marketing materials	<input checked="" type="checkbox"/>					
Business name and logo on all signs and event banners during both events for (3) weeks	<input checked="" type="checkbox"/>					
Business may provide and display banner on Trailside Park fence during both events	<input checked="" type="checkbox"/>					
Business representative invited as guest on WJJY Community focus and WWWI	<input checked="" type="checkbox"/>					
Business name placed on Bean Hole Days pit crew tees and event volunteer t-shirts	<input checked="" type="checkbox"/>					
Business name and logo listed in Stars & Stripes Days and Bean Hole Days insert in The Echo	<input checked="" type="checkbox"/>					
	<input checked="" type="checkbox"/>					

STARS & STRIPES + BEAN HOLE DAYS 2020 SPONSORSHIP CONTRACT

Contact: _____
 Company: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 E-mail: _____
 Sponsorship Level: _____
 Sponsorship Amount: _____
 Signature: _____

- check enclosed
- Please contact me for credit card information
- I would like to break my sponsorship up into payments

FINAL SPONSORSHIP COMMITMENT

DATE: May 15, 2020

MAIL FORM TO:
 Pequot Lakes Chamber of Commerce
 P.O. Box 208
 Pequot Lakes, MN 56472

FAX FORM TO:
 (218)-568-8910

for more information, contact Katie Wassermann,
 Pequot Lakes Chamber of Commerce Director (218)-568-8911
katie@pequotlakes.com

NOTE: While the Pequot Lakes Chamber and Events Committee strive to comply with benefits listed, some details of sponsorship may be subject to change.



The Pequot Lakes Chamber of Commerce thanks:

The Stars & Stripes Committee members:
 Eric Klang, Pequot Lakes Police Department
 Colton Maher, Woods to Water Real Estate
 Butch Henke- Pequot Lakes Legion
 Cathy Malecha-Timeless Appeal
 Kim Zeisemers, Narveson Management Inc.
 Nancy Malecha, City of Pequot Lakes
Bean Hole Days Chairs
 Cindy Hidde, Stonemark Land Surveying, Inc.
 Kirk Larson

